



**Apprisen**  
**Financial Advocates**

**The new national name for our current family of  
Consumer Credit Counseling Service agencies**

Our new national name represents the growth of an organization that was formed over 50 years ago to help people improve their financial well-being.

**Why did we select a national name?**

We are growing. Every year, greater numbers of people from across the country are asking us for help. We wanted a national name that truly represents who we are and what we do.

**Why did we choose Apprisen Financial Advocates?**

Apprisen contains the word "apprise" which means to counsel and advise. It captures our core mission of helping people improve their financial well-being.

"Advocate" is defined as one who acts in support of another. It is a powerful description of the position we take as we provide our services.

**What is not changing?**

While Apprisen Financial Advocates is our new national name, we will still be known as Consumer Credit Counseling Service in our local communities. We are still the same agency, and our people, mission, and procedures remain the same.

**Our mission continues to be: Helping people  
improve their financial well-being through  
counseling, community outreach and  
financial education.**

COMPREHENSIVE FINANCIAL  
COUNSELING AND EDUCATION

IN-PERSON, PHONE OR INTERNET

[www.apprisen.com](http://www.apprisen.com)

**1-800-355-2227**

COUNSELING ALSO AVAILABLE AT  
CONVENIENT LOCAL OFFICES IN

OHIO

FLORIDA

INDIANA

KANSAS

KENTUCKY

MISSOURI

OREGON

PENNSYLVANIA

TENNESSEE

WASHINGTON

**Consumer Credit  
Counseling Service**



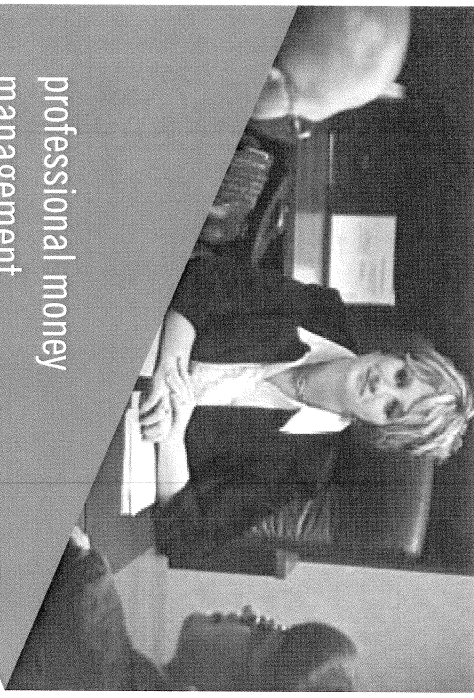
**Apprisen**  
Financial Advocates

CORPORATE OFFICE  
4500 E. Broad Street, Columbus, OH 43213

**Consumer Credit  
Counseling Service**



**Apprisen**  
Financial Advocates



professional money  
management  
counseling and  
education

## KNOW THE DIFFERENCE

Quality and Credibility

Helping families and individuals since 1955

### **Comprehensive**

Providing financial counseling and  
education programs

### **Working in Your Best Interest**

Identifying your options to develop  
a personalized action plan

### **Accreditations and Affiliations**



## PROGRAMS AND SERVICES

### **Initial Comprehensive Money Management Session**

Create an overview of your budget, income  
and expenses in this free, confidential session  
with a certified credit counselor. You'll develop  
an action plan to get you headed in the right  
direction.

### **Debt Management Program**

Reduce and eliminate debt through our  
structured debt repayment program. Many  
creditors will reduce or adjust ongoing fees  
and interest rates for those enrolled in the  
program.

### **Housing Counseling**

Get help through HUD-approved counseling when  
changes in your finances impact homeownership.  
We offer specific solutions for mortgage  
delinquency and foreclosure prevention and  
also provide reverse mortgage counseling.

### **Community Outreach/ Financial Education**

Learn basic skills of money management and  
wise use of credit through educational programs  
offered in partnership with organizations,  
employers and financial institutions.

### **Bankruptcy Counseling and Education**

Complete the bankruptcy requirements for credit  
counseling and personal finance education.  
CCCS is approved by the U.S. Trustees to issue  
certificates evidencing completion of either  
session in compliance with the Bankruptcy Code.  
*Approval by the U.S. Trustees does not endorse or assure  
the quality of a provider's service.*

## WHAT PEOPLE ARE SAYING ABOUT US

"My counselor helped me manage  
my money better and helped me  
set my priorities."

- Counseling client

"Your presentation was excellent.  
This will help me start saving and  
not spend more than I make."

- Workshop participant

"Being able to provide these educational  
services to our associates is a huge  
opportunity to improve their financial  
situations not only for today, but for  
the future."

- Major employer



Want to see how we can help you?

Call 1-800-355-2227 or visit  
[www.appriisen.com](http://www.appriisen.com)